

EFFECTIVE COMMUNICATION AND PRESENTATIONS: THE 4MAT METHOD

The 4MAT® model for understanding learning styles was created in 1979 by Dr. Bernice McCarthy. Over 1 million people have since discovered their learning style using the 4MAT Learning Type Measure®.

Your learning style refers to the way that you prefer to take in and process new information. Your learning style preferences influence how you communicate, learn, interact, plan, coach, lead and manage. Knowing your learning style strengths will help you maximise your ability to learn new information and to produce results in the work environment. Being aware of your learning style preferences also helps you interact more effectively with others including your fellow team members, immediate supervisor and customers.

In this highly interactive workshop you will bring along a presentation and we will use the 4MAT model to enhance your message and create a powerful presentation that get results!

Contact:

Email - ros@shapingchange.com.au

Ph - 0417 572 770

