

PLAN, EXECUTE, ACHIEVE: TURNING VISIONS INTO REALITY

It's an interesting fact that businesses often have way more strategic goals than is possible to execute. Yet we continue to load ourselves up with important projects, only to see many of them fade away, lost in the "busy work" of day to day operations. In this program, we draw on the learnings of *The 4 Disciplines of Execution*: by McChesney, Covey and Huling and break down the keys to getting the important things done.

- Focus on the Wildly Important
- Act on Lead Measures
- Keep a Compelling Scorecard
- Create a Cadence of Accountability

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