

SPEAKER KIT

Rosalind Cardinal

Creating better workplaces, great leaders, & inspired teams.

LEADERSHIP AND HUMAN BEHAVIOUR EXPERT
AUTHOR
SPEAKER

Contributor to:



THE
HUFFINGTON
POST

female
ENTREPRENEUR
association
INTERNATIONAL





Ros Cardinal





SPEAKER KIT

Ros has an energetic and engaging approach to the stage, supported by her wealth of knowledge and experience. She creates connections with her audience through combining her broad expertise in leadership, organisational culture, emotional intelligence, change and transition management, with personal and professional stories that prove she has walked the talk.

A highly sought-after executive and leadership coach, Ros has current coaching clients in Government agencies, private enterprise and the community sector.

Ros is a keen writer and the author of the best selling, award nominated book *The Resilient Employee*. In addition to her own blog, she contributes regular articles to publications like *Leaders in Heels*, *The Huffington Post*, and *People Development* magazine.

Popular Topics

-  The Power of Purpose – The importance of business purpose and the link to productivity.
-  Leadership Lessons from Cancer – Ros' personal journey from her diagnosis with breast cancer to recovery and what she learned about leadership.
-  Human Instincts at Work – How we can understand and leverage the power of our instinctive behaviour.
-  Difficult Conversations – Discover how to handle tricky conversations while improving trust and collaboration.



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Ros speaks on the topics of motivation, leadership, culture and engagement, and purpose. Her talks are tailored to suit your business needs and the audience.

Overview of Recent Keynotes



Connecting with People: The Power of Emotional Intelligence

Are you continuously dealing with conflict? Wondering why employees aren't embodying your organisation's values? Trying to identify high potentials and retain them? Looking to increase staff engagement? Hoping to understand your customers wants? Searching for ways to recruit better people?

Emotional Intelligence could be the missing link...

Developing your EI can help you find your purpose; set and achieve your goals; understand the consequences of your decisions; improve your communication; manage conflicts; deal with change; manage stress and maintain healthy relationships. In this powerful workshop, Ros Cardinal will help you to understand the basics of Emotional Intelligence and how to best develop it in yourself and in others.



Leading Change

How much has failed change impacted your business? How much has it cost you?

Only 38% of employees believe that major change initiatives within their organisation are well managed and help the organisation to deliver better business results, according to a recent study.

The rate of failed change in organisations is huge – some statistics say above 60%, some 70%. Around two thirds of change efforts fail to deliver the intended result. Why?

Ros will walk you through the 8 Big Reasons that Change Fails; giving you powerful tips on how to ensure the success of your next organisational change.



Human Instincts at Work

A strange thing happened to Homo sapiens only 250 years ago: we changed our habitat. With the Industrial Revolution we changed from being hunter-gatherers and villagers and moved into offices and factories. *Hardwired Humans* explains how the instincts that served humans on the savannah show themselves in workplaces and how we can use Nature to build successful organisations and develop effective leaders.

The obstacles to high-performance in organisations are uncannily similar from one organisation to another. Given that these experiences and many more are common to most organisations, then they are not explainable at the organisational level. They can only be explained by a common factor—we all employ humans! Likewise, the solutions to these common issues will not be found at the organisational level. They can only be solved if we understand the human condition that both explains the behaviours and provides the solutions.

In this powerful keynote, Ros will help you to understand the basics of Human Instincts at Work and how to best develop them to create a productive workplace.



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Technical and Setup Requirements

Following is the optimum setup to ensure the best possible experience for the speaker, organisers and delegates alike.



Microphone

Please provide a microphone if there are more than 100 delegates at the event, or the room size requires it. Ros' preference is a wireless lapel mic. If this is not available, a cordless microphone or corded microphone (cord at least 5 metres long) are acceptable. If hand-held mics are being used, please provide a microphone stand.



Data Projector and Sound

A data projector will be required. Please have a table with a cord for connection to the data projector. Ros will be bringing a USB to plug into a laptop. Alternatively, she can bring a laptop to connect to the data projector if required.

Ros often has a video clip to show that requires sound. Please let us know if speakers cannot be accommodated.



White Board Requirement

Please provide either a flip chart or whiteboard, and two (black or blue) marker pens.



Seating Arrangements

For keynotes, audience is to be seated directly in front of Ros in theatre style; preferably no seating behind or to the side. For workshops of up to 12 delegates, a 'U' shape is preferred. For more than 12 delegates, then cabaret style with 6-8 delegates per table.



Water

Please provide Ros with a bottle and glass of water.



Stage

If using an auditorium, Ros prefers a well lit, open and empty stage.



Virtual Speaking Engagements

Zoom is Ros' preferred platform. Please provide a Zoom administrator, or if not possible, one can be provided at an additional charge.

TESTIMONIALS

“Your presentation on Leading Change was engaging, inspiring and made participants reflect on how they personally cope with change.”

Angela Driver
General Manager
Tasmanian Leaders Inc.

“...I was completely captivated with not only her message but the authenticity with which she delivered it.”

Polly Venning
Managing Director
CEO Tasmania

Get in touch to discuss how Ros can help make your next event one to remember.

